

IMPACT REPORT

Prevent Blindness Texas Board of Directors



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OUR IMPACT

In academic school year 20-21, we surveyed parents in Fall/Winter 2020 to help us better understand how we can improve and modify our programs, to provide feedback on what gaps still exist and how we can serve children and their families more effectively. We found that of the 47% of children reported to have received a vision screening at school, pediatrician/doctor, or community setting, 35% had not received an eye exam from the eye doctor after failing the vision screening. Approximately 38% of parents reported that cost was a reason that may have prevented their child from getting eyeglasses or other treatment needs, followed by time off work (33.33%) and transportation/distance (12.5%). Of those parents who completed the survey, 70.83% also reported never having received educational information on children's eye health and safety, and 64% of parents surveyed did not know that there were community resources such as Prevent Blindness Texas available to help children receive free or low cost eye care. We also found that over 50% of the parents surveyed reported that they would like additional information on children's eye health more available to them through social media platforms, flyers and newsletters. We know it is important for us to better understand the barriers that keep children/parents from getting treatment and reducing those barriers to increase the number of children receiving treatment.

We provided over 7,400 services, certifications and training to 415 individuals and educated over 13,500 individuals about eye health and safety.





OUR PARTNERS

This past year we had the incredible opportunity to partner with **Fort Worth ISD**. The FWISD vision program, one of the Student Support Services initiatives, along with their Health Services department, supports a culture in our schools that fosters and provides services designed to reduce health-related barriers, promote each student's optimal level of wellness, empower students and their families with the knowledge and skills needed to excel and achieve lifelong health and wellness. The overall focus of the program is to implement an efficient and effective expansion of vision screening services, provide exams and glasses through in-school services, multi-school events, and partner clinics, build family self-support systems, and enhance communication to increase eye care awareness for students, parents, school nurses, and administrators. Both, Michael Steinert, the Assistant Superintendent, Student Support Services for Fort Worth ISD, and Presciliana Olayo, Vision Coordinator, have been key leaders in the success and growth of the partnership. The District is committed to helping each student get the eye care they need. We thank them for all they are doing to help children's vision!

The **GREEHEY FAMILY FOUNDATION** supports our children's programming in the San Antonio area. This funding not only helped us to provide vision screenings, eye health education, and resources for follow-up eye care, but it also allowed us to better understand barriers that are preventing children and their families from receiving the necessary eye care. With the help of our community partners and volunteers, we served and impacted more than 5,000 children in the Greater San Antonio area last year through our eye health screening and education programs and services.

For over 20 years, **ST VINCENT'S HOUSE** has been a key partner for serving underserved populations in the Galveston area by coordinating community eye health screenings each month. In 2020, SVH was the first location to pilot PBT's telehealth eye health risk assessment in response to continuing to serve clients during the pandemic. By working with this powerhouse of passionate community partner staff and volunteers, we are able to continue connecting the Galveston community with much needed vision screenings, eye health education and necessary follow-up eye care resources.

The **SID W. RICHARDSON FOUNDATION** generously awarded PBT with a grant to expand our children's services to at least 750 children in the Tarrant County, TX area. Their support made it possible to reach out and serve high risk-medically underserved children this past year. PBT collaborates with Title 1 schools within Fort Worth ISD and local community partners to provide children with vision screenings, eye health education, navigation and resources for follow-up services, including exams, glasses and other treatment needs. PBT staff and community volunteers exceeded our grant goal by serving more than 2,900 children in the Fort Worth area this past year.



Dr. Pat Segu is the kind of leader who leaves a legacy with an organization. She has been an integral part of shaping PBT and one of the biggest reasons for its recent success. Dr. Segu served six years on the PBT board and helped lead the organization through strategic transformation for two year as the board chair.

Dr. Pat Segu graduated in 1988 from the University of Florida with a Bachelor of Science in Microbiology and Cell Science. She continued her education at the University of Houston College of Optometry receiving a doctorate degree in 1992. Dr. Segu holds several leadership positions and continues to be actively involved in several professional and non-profit organizations. Previous leadership positions include chair for the American Public Health Association's Vision Care Section, chair for the Texas Public Health Association's Vision Care Section, chair for the American Academy of Optometry Vision and Aging Sig, and board chair for Prevent Blindness of Texas. In 2021, Dr. Segu was appointed to chair the Faculty Liaison Committee for the American Optometric Association. Dr. Segu is currently a clinical professor, director of the clinical teaching fellowship program, and clinic director for the Houston vision collaboration project-See to Succeed for the University of Houston College of Optometry. Dr. Segu is the recipient of the 2020 Texas Optometric Association Vision Care

Section Distinguished Service Award, 2015 American Public Health Vision Care Section Distinguished Service Award, 2014 University of Houston Teaching Excellence Award under the Community Engagement category, and 2013 Texas Optometric Association Educator of the Year Award. Dr. Segu's interests include community service outreach and primary care optometry and ocular disease.

PBT THANKS DR. SEGU FOR HER RELENTLESS PASSION AND DEDICATION TO IMPROVING VISION FOR ALL INDIVIDUALS.

YOU CAN HELP US PREVENT BLINDNESS IN TEXAS!

Become a Monthly Donor. Help us meet our mission every day of the year.

Via AmazonSmile Link your Amazon account to PBT via AmazonSmile and a percentage

of your purchases will be donated to PBT.

With Matching Gifts Many employers will match their employees' charitable gifts,

doubling your impact.

Donate Securities These donations are a simple way to donate appreciated stock or

mutual funds without having to pay capital gains tax; this is a tax

break and a charitable donation all in one.

Through Charitable Bequests Leave a legacy by including PBT in your will.

PREVENT BLINDNESS TEXAS EXECUTIVE LEADERSHIP TEAM



Heather Shirk Patrick President & CEO

Craig Windon
Director of Finance

Monica Saenz Guerrero Vice-President of Programs and Community Outreach

FINANCIAL HIGHLIGHTS

Revenue

2020/2021- Actual

Contributions (Individual and Corporate)	50,035
Grants/Foundations/Contracts	498,424
Special Events	71,617
Other (G/L, Investment & Interest income)	799,473

Total Revenue 1,419,549

Expenses

2020/2021 - Actual

Salaries/Taxes/Benefits	592,199
Contractual Services	55,039
Printing	4,952
Occupancy/Maintenance	63,126
Postage	6,818
Insurance	14,248
Utilities/Telephone	12,530
Travel and meetings	4,844
Dues and subscriptions	8,566
Special Events Expense	49,145
Supplies	9,506
National Programs	60,115
Visual aids and eye clinic	8,720
Other	11,504
Depreciation	18,167

Total Expenses 919,479



Our Vision Is Vision.



www.preventblindnesstexas.org



Our mission is to prevent blindness and preserve sight.

YOU CAN HELP US
PREVENT BLINDNESS IN TEXAS!