WHERE YOUR VISION IS OUR FOCUS
The mission of Prevent Blindness Texas is to prevent blindness, preserve sight and enhance and extend the quality of vision life for all Texans.

Established as a non-profit, voluntary health agency in 1956 and incorporated in 1965, Prevent Blindness Texas has been directly responsible for saving the sight and enhancing the visual quality of life for thousands of Texans.

CELEBRATING A SUCCESSFUL YEAR IN PREVENTING BLINDNESS & SAVING SIGHT

Dear Prevent Blindness Texas Friends and Supporters,

It is with great pleasure that we share with you the 2011-2012 fiscal year annual report highlighting Prevent Blindness Texas’s progress in preventing blindness and saving sight for all Texans.

Every 11 minutes someone loses their sight, making education about healthy vision and access to vision care our top priority at Prevent Blindness Texas. We remain dedicated to providing Texans with the knowledge and services they need to protect their eyes from eye diseases and eye injuries.

At the beginning of the year, our Board of Directors and staff united during a weekend retreat and developed a strategic plan that truly focuses on achieving our mission. Through the guidance of our strategic plan and our programs and services such as the Healthy Eyes Eyeglass Program, Sights for Students Program, Healthy Eyes Educational Series, and Star Pupils Curriculum, we are pleased to announce we assisted thousands of people across the state of Texas. Our PBA-certified vision screeners screened 11,385 adults and 20,894 children. We also provided cost-free eye exams and/or eyeglasses to 6,723 adults and 563 children, and provided educational information regarding early detection and prevention of eye diseases to more than 82,640 adults and children. In addition, by consolidating to three regional offices, we were able to provide more services, increasing our presence throughout the state of Texas.

We would not have been able to touch as many lives without the help from our partners, donors and supporters. They have joined us in our battle, speaking out on behalf of all Texans, to fight preventable blindness, for which we will be forever grateful. Our eyes are our windows to the world and with your continued support we will strive to provide all Texans with a beautiful view.
One out of three children in the U.S. does not receive critical eye care services before the age of six, putting many children at risk of vision loss. Prevent Blindness Texas launched its Star Pupils campaign designed to educate parents, teachers, school nurses and the general public on children’s vision issues and to arm them with the information they need in order to protect their children’s eyes at play and at school. The campaign also seeks donations to provide disadvantaged children with access to vision care.

Parents may visit starpupils.org to receive free sight-saving information about their child's eyes including information on:
- Common Eye Problems in Children
- Eye Safety
- A Family At-Home Vision Test

Without a certified vision screening or eye exam, a child may have serious undetected vision problems. In fact, some potentially blinding eye diseases and conditions can be successfully treated if detected early in life. Possible vision conditions in children include amblyopia, or “lazy eye,” and strabismus, or “crossed eyes.”

Amblyopia is the most common cause of visual impairment in children and is responsible for more loss of vision in people age 45 and younger than all other eye diseases and trauma combined. According to vision industry statistics, 80 percent of children diagnosed with a learning disability and 70 percent of juvenile delinquents have an undiagnosed vision problem.

Only an eye doctor can diagnose and treat a vision problem, but vision screenings help find children and adults who need a full eye exam. Prevent Blindness Texas's vision screenings are an accurate, cost-effective way to detect vision problems and if necessary, to refer people to eye doctors for professional care.

Prevent Blindness Texas was pleased to announce that Jacob Allen Showers from Allen, TX was voted “Most Beautiful Eyes” for the state of Texas in 2011. Through Prevent Blindness America’s national contest Showers received the highest number of online votes during the month of September.

The Most Beautiful Eyes contest was open to all children under the age of 17, offering a $25,000 college scholarship as the grand prize. Showers, and all state winners received a free pair of Eagle Eyes Optics Astro and Rocketeer Sunglasses for kids plus a Kids’ Fisher® Space Pen.
Prevent Blindness America developed the **Healthy Eyes Educational Series** to build public awareness of eye and vision basics, to share information on common adult vision issues related to health and safety, and to encourage proactive behaviors that give the best chance for a lifetime of healthy vision.

Prevent Blindness Texas delivers presentations around the state of Texas promoting **healthy vision and healthy living**.

The cost of **adult vision problems** in the U.S. is $51.4 billion every year. While this number may be staggering, predictors indicate that this number could more than double over the next 30 years as the population ages and life expectancy rises, indicating a need for education on healthy vision.

Half of all blindness is preventable if the eye disease or disorder is detected and treated early. Regular eye exams from an eye care professional are necessary to **stop the progression of vision loss**. Many eye diseases evolve without symptoms or the changes are so subtle that the individual adapts to the loss. Unfortunately, even while virtually undetected, an eye disease can reach a point of no return, where vision cannot be regained.

Vision loss is not just about disease or disorders, but also about eye injuries. However, 90 percent of eye injuries are also **preventable**. Every year doctors in emergency rooms across the county treat more than 250,000 product-related eye injuries, half of these happening at home.

The **presentation** is designed to inform adults about the above issues. It can be customized for the audience and is divided into the following modules:

- Eye Anatomy
- Refractive Errors
- Contact Lens Safety
- Adult Eye Disorders
- Low Vision
- Home Safety
- Workplace Safety
- Sport Safety
- Healthy Vision, Healthy Living

Contact a representative from your nearest Prevent Blindness Texas Regional Office for more information about the Healthy Eyes Educational Series or to speak at your next event.

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"I am so grateful to participate in the Healthy Eyes Eyeglass Program. If not for this program, I would be wearing eyeglasses with the wrong prescription. Due to my income, I really can’t afford to purchase eyeglasses as my vision changes. I am a diabetic and my vision is rapidly changing. This program is designed to help those in need and cannot be used just because it exists. Thank you so much. I’m seeing clearly now."

Veronica Okwuchi, Southeast Texas Region
Healthy Eyes Eyeglass Program, February 2012

"I'M SEEING CLEARLY NOW"
Every year, each Prevent Blindness Texas region hosts a **gala or dinner**, with the purpose of raising funds that will help those across the state of Texas who cannot afford eye care, while also increasing awareness about healthy vision.

**Eye Ball 2012 (Southeast Texas Region)**
The **Houston Eye Associates Foundation** and Prevent Blindness Texas Southeast Region came together as two nonprofit organizations who both share a **commitment to vision care**. The 3rd annual Eye Ball which took place on February 10, 2012 at the Hilton Post Oak Hotel was **chaired by Janet Balke** and **honored Rosanette and Harry Cullen** who were recognized for their lifetime commitment and contributions to the community. This year, the sold-out event only raised a total of $322,317, which was split evenly between the Houston Eye Associates Foundation and Prevent Blindness Southeast Texas Region, but also gained maximum exposure as it was advertised on NASDAQ’s Global Newswire billboard in **New York City’s Times Square**.

**Eye Ball 2012 (North Texas Region)**
The **Department of Ophthalmology at The University of Texas Southwestern Medical Center** and Prevent Blindness North Texas Region joined forces and hosted the 12th annual fundraising gala, **Eye Ball 2012—A Night For Sight**. The funds raised at the Eye Ball in previous years has been used to fund critical research at UT Southwestern as well as to fund free public education and vision screening programs hosted by Prevent Blindness North Texas Region. The event was held on February 25, 2012 and featured a cocktail party, seated dinner and live music from the Brent Van Sickle orchestra. This year the event was **chaired by Lucy and Henry Billingsley** and **honored Mrs. Trammell Crow** for her contributions and commitment to those in need of vision care.

**Person of Vision Award Dinner 2012 (Southwest Texas Region)**
Prevent Blindness Southwest Texas Region **honored David Holmberg**, chief executive officer of HVHC, Inc. as its **2012 Person of Vision** for his leadership in the optical industry, his support of the San Antonio community, and his deep commitment to vision care charities. Through David’s leadership, HVHC has become one of the nation’s leading vision care companies by integrating three major businesses: Texas-based Eye Care Centers of America, Inc. (ECCA), the largest U.S. owned optical retail chain in the country, operating under brand names such as VisionWorks and EyeMasters; Davis Vision, Inc. one of the nation’s leading managed vision companies; and Viva Optique, Inc. a top global eyewear company.

In addition to dinner and a reception, the Person of Vision dinner also included a silent auction and live entertainment, raising $135,000 for the Southwest Texas Region.

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**Connecting the Community**

In 2011 Prevent Blindness Texas began to place a greater emphasis on **consistent branding** and creating quality content in an effort to **raise awareness** about healthy vision and to **engage more people** in the fight to end preventable blindness.

**Social Media**
Prevent Blindness Texas worked to keep pace with today’s ever-changing world by joining the **conversation** online. We revolutionized our social media use, increasing awareness about Prevent Blindness Texas, and creating a place for our friends, partners, clients, volunteers, donors and supporters to discuss different issues concerning healthy vision.

**Website Redesign**
In July 2011, Prevent Blindness Texas launched its new website, following Prevent Blindness America’s layout and design. The new website design is more user-friendly, increases brand consistency and allows for more **educational content** which is made available to the general public.
BOARD OF DIRECTORS

Officers
Tracy Dieterich, Chair
Rogers Inglis, Vice Chair
Scott Lemond, JD, Vice Chair
Elizabeth Gillis, Secretary
Chris Brown, Treasurer

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David Bass
Michael Breckel, OD
Karmen Bryant
Amy Coburn, MD
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Leadership Council
Chairs
Kelly Graham
Cliff McLean
Jennifer O’Neill Stovall

Honorary Lifetime Directors
Bill Goldsmith
A.J. Saper

Every 11 Minutes Someone Goes Blind

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Southwest Texas Region
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F: (817) 332-8740

Staff
Debbie Goss
Prevent Blindness Texas is fortunate to have many sight-saving supporters who have made generous contributions throughout the past year. Our voices for vision include corporations, foundations and individuals who recognize the value and importance of touching lives throughout the state of Texas. Their financial support has made it possible for Prevent Blindness Texas to fulfill its mission to prevent blindness, see sight and enhance and extend the quality of vision life, for which we will be forever grateful.

$100,000—$249,999
Acon Foundation
Texas Department of Assistive and Rehabilitative Services

$50,000—$99,999
Jean & Tom Walter

$25,000—$49,999
Basonneau & Harry Callen
Essilor of America, Inc.
Harris County Community Development Block Grant
Houston Endowment
Speedway Children’s Charities

$10,000—$24,999
Janet & Trent Ballek
Lucy & Henry Billingsley
Employees Community Fund of Boeing
Coxden Family Trust
Mrs. Trammell Crow
ArtCraft Optical Co.

$5,000—$9,999
AVANCE Houston
Emy Lou & Jerry Baldridge
Kevan Buehler
Byrd Interior Construction
Children’s Memorial Hermann Community Health Charities of Texas
Dasiz Vision
Diana Gama Foundation
Dr. Ignatius Distefano
Dr. Bob & Joan Smith Foundation
Elizabeth & Malcolm Gillis
Hamann Foundation
Marchon
Joan & Elvis Mason
The McGee Group
John P. McGovern Memorial Hermann Home Healthcare
Mr. & Mrs. F.C. Meyer Jr.
Betty & Dan Montgomery
Joel Rogers
Preston McAfee/ Rogers-O’Brien Construction Company
Ruth C. & Charles S. Sharp Foundation
The Ryan Foundation
Safilo USA, Inc.
Cox Smith
Transitions Optical
The University of Texas Southwestern
Southwestern Medical Foundation
VisionWorks
Walmart
Margaret Alise Williams
Younger Optics
Zylareae Eyewear

$1,000—$1,999
AECCOM
Asif Ali
Allie Beth & Pierce Allman
Dr. & Mrs. Jeffrey Arnaout
ArtCraft Optical Co.
The A.S. Gage Foundation
Carmen Bagby
Bank of Texas
John Barber
Mary & William Barnes
Bernie, Maynard & Parsons, LLP
Marsh & John Berryman
Dr. & Mrs. Michael Bloom
Busseworth Steel Erectors
Dr. Michael Breckel
Chris Brown
California Optical
Rick Canday
Ginger & Robert Carlin
Chesapeake Midstream Partners
Clear Vision Optical
Cleburne Lions Club
Dr. Amy Coburn
Dr. Clay Cockerell
Communities Foundation of Texas
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Dalglas Trust
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The Dallas Foundation
Dr. Dolores Diaz
Mr. & Mrs. Tracy Dieterich
Dietsz McLean Optical
Karen & Philip Drayer
Sus & Jerry Duster
Dr. & Mrs. Steven Dunn
Dr. & Mrs. John Eisenhower
Express News
Exxon mobil
Flash Foundation

Fort Worth Founder Lions
Frost Bank
Dr. Deanna Pena-Garcia & Mr. Gilbert Garcia
Garcia, Hamilton & Associates
Gaston Episcopal Hospital Foundation
Melanie Gilleronson
Globe Medical Realty Advisors
GM Financial
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Dr. Carlos A. Gonzalez
Debbie Gass
Charles Gregory
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HEB
Mr. Charles R. Hickox
Hilco
Hobert Pools
The Hoya Free-Free Co. Inc.
Rogers Ingles
Inspec U.S.A
Investment Advisors International
The James D. & Kay Y. Moran Foundation
Hanx Jeans
Mitch Jording
J.M. Haggart, Jr. Family Foundation
Joan & Herb Kelleher Charitable Foundation

Khan Jeans
Tish Jording
J.M. Haggart, Jr. Family Foundation
Joan & Herb Kelleher Charitable Foundation

CoCe & Ford Lucy
Drs. Jenny & James Lai
Kay & Chuck Lambeth
Dr. & Mrs. Jeff Lanier
Nancy Lapham
Shirley & Bailey Lee
Barbara & Barry Lewis
Liberty Sport, Inc.
Dr. John Lim
Brian Linder
Lyne Lipsitz
Jenny Loflin
Dr. Marc Longo
Dr. Hortencia Luna
Barbara Mackey
Kerr & Brian Maddox
Brian Maloney
Linda Marcus
Dr. & Mrs. Malcolm Mazure
Bretto McCoelhan
Dr. & Mrs. James P. McCulley
Merrill Lynch
Moroch
Mr. Jim Murphy
Nano Film
National Vision, Inc.
Sue & Jerry Duetser
Mark & Donald Hawkes

Nustar
Dylan Ottey
Dee & Pat Osborne
Dr. & Mrs. Richard Ou
Pech Optical
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Price WaterHouse Coopers
Dr. & Mrs. William Quayle
Christina Rassi

Isla & Tommy Reckling
The Retail Connection
Jane & Kirk Rimer
David & Lynne Rizzo
Regina Rogers
Dr. & Mrs. Charles Russo
Dr. & Mrs. Paul Salomonen
Satish North America, Inc.
Lisa & Ken Schnitzer/Park Place Dealerships

Shark TV
Craig Simmons
Dr. Eard Smith, III
Soper Brothers & Associates
Southern Graphic Systems
Dr. Alison Lin & Mr. Steven Spears
Dr. & Mrs. Colby Stewart
Strake Foundation
Norton Stuart, Jr.
Tassels & Bows
Tesoro Corporation
Bette & Phil Trex
Dr. Justin Thomas
Jere & Peggy Thompson
Thompson & Knight Foundation
Transamerica
Vetter Foundation
Vision-Ease

Drs. Kathie Diase & Mark C. Vital
VSP
The Wathall Trust
Carolyn Watson
Dede & S. Conrad Weil
Wells Fargo
Mary & Robert Wilden
Dr. Susan E. Wittenberg
Cathy & Jeff Wood
Mary & James Wright

Legacies & Trusts
Florrie Dupre

THANK YOU FOR YOUR SUPPORT!
The figures on this page depict the financial activities of Prevent Blindness Texas for the 2011-2012 fiscal year ending March 31, 2012. A complete set of audited financial statements are available upon request.

### Revenues

**Public Support:**
- **Received Directly:**
  - Contributions: $160,444
  - Grants: 374,516
  - Legacies: 6,064
  - Special Events: 343,174
  - Received Indirectly Combined service campaigns: 9,756
- **Total Public Support:** 893,954

**Operating revenue:**
- Government grants: 169,260
- Net Investment Income: 29,436
- Miscellaneous: 24,075
- **Total Operating Revenue:** 222,770

**Total Public Support And Operating Revenue:** 1,116,725

### Expenses

**Program Services:**
- Research: 12,844
- Public Health and Education: 616,494
- Professional Education/Training: 192,653
- Community Services: 269,716
- **Total Program Services:** 1,091,707

**Supporting Services:**
- General and Administrative: 64,217
- Fundraising: 128,437
- **Total Supporting Services:** 192,654

**Total Program and Supporting Services:** 1,284,361

**Affiliate Support of National Programs:** 92,744

**Total Expenses:** 1,377,105

### Change in Net Assets before non-operating revenue, gains and losses

(260,380)

### Non-Operating Revenue, Gains and Losses:

- Gain on sale of property and equipment: 198,400
- Realized loss (gain) on Sale of investments: 14,703
- Unrealized gain (loss) on investments: (6,774)

**Total Non-Operating Revenue, Gains and Losses:** 206,329

### Change in Net Assets

(54,051)

**Net Assets at Beginning of Year:** 3,102,798

**Net Assets at End of Year:** $3,048,747
Eye disease, eye injuries and blindness affect everybody without regard to age, race or social status. You can lose your sight instantaneously due to a sports injury, or over time due to glaucoma or cataracts. Imagine never being able to read your favorite book, never seeing the leaves change colors in the fall, or never seeing your child’s face. Many of us often take our sight for granted, but not all of us are granted the privilege of sight.

Now is the time to fight for sight, and it takes all of us to make a change to ensure that our eyes and the eyes of Texas are protected. You can make a difference by advocating, educating, volunteering or giving. With so many ways to elicit change, it is easy to become a voice for vision so that one day we may all enjoy a beautiful view.
WHEN YOUR VISION IS OUR FOCUS

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