

# **12-13** ANNUAL REPORT

# WE PROTECT



## MISSION

The mission of Prevent Blindness Texas is to prevent blindness and preserve sight.

Established as a non-profit, voluntary health agency in 1956 and incorporated in 1965, Prevent Blindness Texas has been directly responsible for saving the sight and enhancing the visual quality of life for thousands of Texans.

## DEAR FRIENDS & SUPPORTERS,

Image or e often than not, many of us wear glasses or contacts to correct our vision, without giving much thought to the significant impact that a pair of glasses can have on our day-to-day lives. Without a pair of glasses to correct our vision, we would not be able to drive, read a book or see our loved ones' faces. We wouldn't be able to watch TV, or even see a text message on our cell phones. A small, seemingly simple object, like a pair of glasses, can have such a great impact on our lives, allowing us to be productive, independent and successful. Our clients have felt the great impact that a vision screening, eye exam and/or pair of glasses have had on their lives and would like to share their stories with you in order to help spread awareness about the importance of vision care.

Education about healthy vision and access to vision care are our top priorities at Prevent Blindness Texas and we remain dedicated to providing Texans with the knowledge and services they need to protect their eyes from eye diseases and eye injuries.

The support and generosity of our friends, sponsors, partners and donors have truly impacted the lives of adults and children throughout the Lone Star State. Because of Prevent Blindness Texas' focus on education and direct access to vision care, children are excelling in school, adults are becoming employed, and seniors are living independently, and with your continued support, Prevent Blindness Texas can continue to protect the eyes of Texas.



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Tracy Dieterich Board Chair



Debbie Goss President & CEO

### **1.1 MILLION** AMERICANS ARE LEGALLY BLIND



### **SEEING DOUBLE**

DID YOU KNOW?!

About 80% of learning in a child's first 12 years comes through the eyes.

> 80% of children diagnosed with learning disabilities or poor learning performance actually have a vision problem.



Amblyopia is the most common cause of visual impairment in childhood, affecting 2 to 3 out of every 100 children.

Only 1 in 3 children in America have received eye care services before the age of 6. wo twin sisters did not realize they were seeing double until they received vision screenings from Prevent Blindness Texas trained and certified vision screeners in December 2012. Kyla and Kahlia Darlin's mother, Karen, said, "Both girls often complained that their eyes were hurting them, they had headaches and they felt dizzy. They were constantly squinting and rubbing their eyes."

#### "My eyes hurt...I feel dizzy...I have a headache"

After failing the vision screening at an event hosted by a partnering agency, Karen was told that both Kyla and Kahlia would need a comprehensive eye exam and they were referred to Prevent Blindness Texas' Sight for Students program. The Sight for Students program is VSP Vision Care's national charity program that provides qualifying children with a voucher for a free eye exam and free eyeglasses from participating VSP doctors.



Kyla Darlin



Karen made an eye exam appointment right away for both of her 9-year-old daughters, only to discover that the vision screening results were right—both Kyla and Kahlia needed prescription glasses. "Kyla and Kahlia can see clearly again and they had a great experience at their first eye exams!" said Karen. These glasses have and will impact the way these girls learn in the classroom, giving them the ability to see the blackboard and the opportunity to

Kahlia Darlin

enjoy learning. Kahlia also has a newfound sense of self-confidence telling us, "I love the way I look in my glasses!"

#### "I love the way I look in my glasses!"

Often times, children with vision problems do not know that they are not seeing the world they way it is meant to be seen. Vision screenings can detect vision problems early on, preventing learning difficulties and even permanent vision loss. With one in four school-aged children affected by vision problems, vision screenings are an important component in children's vision health, often impacting a child's entire life.

# 12.1 MILLION or 1 in 4



### SCHOOL-AGE CHILDREN HAVE SOME FORM OF VISION PROBLEM

### **READING IS MY TREASURE**

Diona Punch is your typical 7th grader—she goes to school, she does her chores, and she hangs out with her friends. But Diona's true passion in life is reading. When Diona lost her glasses, she spent the next 4 months struggling to read her favorite books. Diona said "When I tried to read, my eyes became watery, my vision blurred, and my head began to hurt. My mom couldn't afford to replace my glasses, so I didn't enjoy reading as much. This made me sad at times."

### *"I didn't enjoy reading as much"*

Diona's mom contacted Prevent Blindness Texas in the hopes of finding help in replacing Diona's glasses. After learning about the Healthy Eyes Eyeglass program, which provides a voucher for free eyeglasses to qualifying clients, Diona's mom took her for an eye exam and applied for the program right away. Now that Diona has a new pair of glasses, Diona has her head buried in her favorite books again! She said, "Reading is my treasure. There probably isn't a time when I'm not reading except for when I'm asleep or during P.E. at school."



Diona Punch

#### "Reading is my treasure"

Since approximately 80% of a child's learning in the first 12 years comes through the eyes, it is important to keep every child's eyes healthy and seeing clearly. Prevent Blindness Texas adamantly recommends vision screenings and professional eye exams as a part of every child's vision care.

### WALMART ENVISIONS STAR PUPILS

almart Foundation generously awarded Prevent Blindness Texas \$25,000 through the State Giving Program funding the Star Pupils Program, which provides vision screenings, eye care referrals and eye health educational materials for children across the Lone Star State.



Prevent Blindness Texas President and CEO Debbie Goss and Regional Director Stephanie Melson with members of the Walmart team

Through this first-time funding Prevent Blindness Texas screened the eyes of 36,570 children, referred 320 children for an eye exam and/or eyeglasses, certified 211 children's vision screeners, and distributed more than 17,000 brochures on children's eye health and safety. Prevent Blindness Texas also developed partnerships with more than 37 school districts and 35 preschools, day care centers and Head Start centers in Texas, assuring children have resources for necessary eye care services.

Thank you Walmart Foundation for supporting Prevent Blindness Texas' sight-saving mission!

### NOW THE NUMBER '3' Is lucky to me

n September 2012, Roxkishia Warner received a free vision screening in Galveston, TX, unknowingly changing the way she would see life. Roxkishia and her friend heard about the free community clinic at St. Vincent's House, a nonprofit social service agency, and arranged a time where they could go together. Though her friend was impatient to leave after discovering the one hour wait time, Roxkishia, realizing the importance of a vision screening asked her to have some patience because it was worth the wait.

### *"It was worth the wait"*

The Lion's Club volunteer vision screeners at the clinic were trained and certified by Prevent Blindness Texas. They informed Roxkishia and her friend that they both failed their vision screening and referred them to an eye doctor for a reduced-cost exam. They were told that after receiving a comprehensive eye exam they could apply for Prevent Blindness Texas' Healthy Eyes Eyeglass program, and if they qualified, they would receive a voucher for a free pair of eyeglasses in 3 weeks.

Roxkishia said, "Well thank God for my friend and a little patience, because instead of 3 weeks to receive the voucher, it was 3 days. I've been in need of glasses for 3 years since my last pair was broken. Now I can see better, and now the number '3' is lucky to me!"

### *"I've been in need of glasses for 3 years"*

Through vision screenings and referral services, Prevent Blindness Texas and its partners work together to help thousands of Texans take charge of their vision and eye health. Prevent Blindness Texas has screened the eves of over 6,000 adults in the past year, and have referred over 3.000 to an eve doctor for a comprehensive eye exam. In addition, over 4,000 Texans received a voucher for a free pair of glasses through the Healthy Eyes Eyeglass program partnership with Luxottica, giving people the gift of sight.



Roxkishia Warner

### DID YOU KNOW?!

More than 1.1 million Americans are legally blind and an additional 50,000 people lose their sight each year, yet half of all blindness can be prevented.

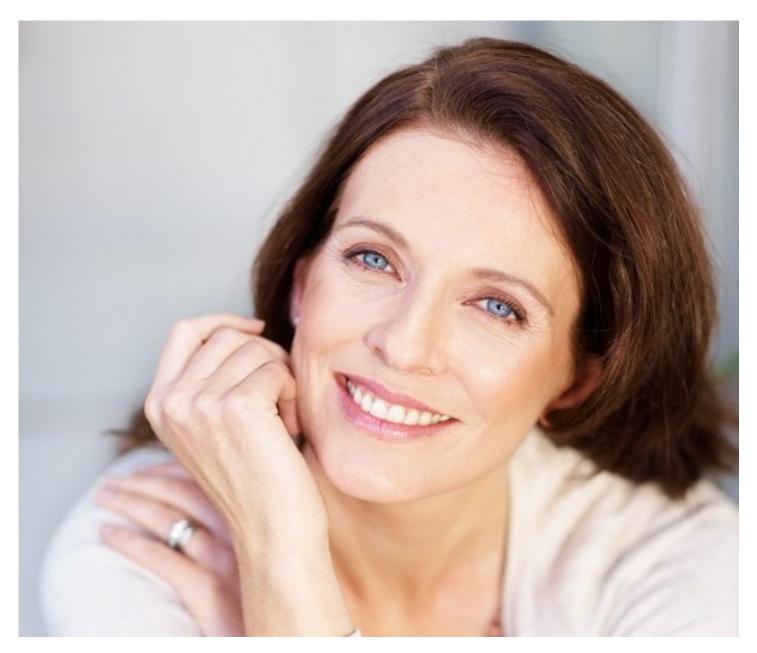
Nearly 2,000 potentially blinding workplace eye injuries happen each day.



Between 2 and 3 million people have glaucoma... but half don't even know it.

#### In Texas,

the annual direct and indirect costs of eye and vision disorders is estimated to be almost \$10 billion.



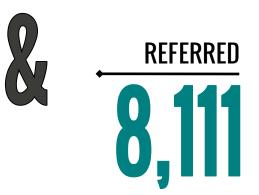
### **2.5 MILLION** TEXANS AGE 40 AND OVER ARE DIAGNOSED WITH ONE OF THE FOUR MOST COMMON EYE DISEASES

### IN ONE YEAR, PREVENT BLINDNESS TEXAS:

### SCREENED



4,638 PRESCHOOLERS AGE 0 TO 5 YEARS 31,932 SCHOOL-AGED CHILDREN AGE 6 TO 17 YEARS 6,293 ADULTS AGE 18+ YEARS



483 PRESCHOOLERS AGE 0 TO 5 YEARS 4,302 SCHOOL-AGED CHILDREN AGE 6 TO 17 YEARS 3,326 Adults Age 18+ years

### **EDUCATED & TRAINED**



SERVED 7,560

Eye exams, eyeglasses, professional services (Clients may have received more than one service)

### **SPREAD AWARENESS**



**Impressions & Viewers** 



### **50%** OF ALL BLINDNESS IS PREVENTABLE

### TEXANS WALK WITH A VISION

ver a thousand Texans across the Lone Star State laced up their tennis shoes and walked in support of Prevent Blindness Texas's sight-saving mission.

Prevent Blindness Texas hosted three fun-filled walks, perfect for the entire family and each unique in their own way. We woke up with the zoo animals in Houston on November 10<sup>th</sup>, ran the bases at the Rangers Ballpark in Arlington on November 30<sup>th</sup>, and were the first to see the spectacular SeaWorld holiday lights in San Antonio on December 7<sup>th</sup>.



### **EYE-OPENING EVENTS**

ach year, Prevent Blindness Texas hosts three galas across Texas in an effort to increase awareness about eye health and safety, and to raise funds needed to serve thousands of people in need of vision care. The Eye Ball 2013 in Houston, The Eye Ball 2013 in Dallas, and the 2013 Person of Vision Dinner in San Antonio each honored a visionary who has impacted their local community.

Prevent Blindness Texas and Houston Eye Associates Foundation came together as two organizations who both share a commitment to vision care for the 4<sup>th</sup> annual Eye Ball in Houston, held February 22<sup>nd</sup>. The event honored Tom Barber and VSP Vision Care, the nation's leader in vision and eye care benefits and was chaired by Dr. Malcolm and Mrs. Jackie Mazow.

The 2013 Person of Vision Dinner in San Antonio honored Stanley Rosenberg of The Rosenberg Group on March 21<sup>st</sup> for his commitment to providing a brighter future to the San Antonio community, to the state of Texas, and to the nation.

The Department of Ophthalmology at The University of Texas Southwestern Medical Center and Prevent Blindness Texas joined forces on April 6<sup>th</sup> at the 13<sup>th</sup> annual Eye Ball in Dallas. The event was chaired by Linda Marcus and Dr. James P. McCulley, and honored all of the previous honorary chairs.

#### THE MOST BEAUTIFUL EYES OF TEXAS

**C** ongratulations to Aydin Wayne Davis from Waco, TX, state winner of the 2012 Most Beautiful Eyes Contest!

Through Prevent Blindness America's national contest, Aydin received the most online votes in Texas. The

Most Beautiful Eyes Contest was open to



all children under the age of 17, offering a \$10,000 educational scholarship as the grand prize. Aydin and all state winners received a free pair of Eagle Eyes Optics Rock-It Sunglasses for Kids and a kids' Fisher Space Pen.

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# **REGIONAL OFFICES**

#### \$100,000-\$249,999

Texas Department of Assistive and Rehabilitative Services

#### \$50,000-\$99,999

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#### \$25,000-\$49,999

Baptist Foundation Clyde and Mary Thompson Trust Harris County Community Development Block Grant Kronkosky Charitable Foundation Speedway Children's Charities The Rosenberg Group Walmart Foundation

#### \$10,000-\$24,999

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#### \$5,000-\$9,999

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#### \$1,000-\$4,999

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LEGACIES & TRUSTS

Florrie Dupre



# EVERY 11 MINUTES...



# SOMEONE GOES BLIND

# FINANCE & OPERATIONS

<u>Revenues</u>	
Public Support:	
Received Directly:	
Contributions	\$102,174
Grants	318,998
Legacies	2,400
Special Events	280,779
Received Indirectly Combined service campaigns	4,797
Total Public Support	709,148
Operating revenue:	
Government grants	172,992
Net Investment Income	48,051
Miscellaneous	12,418
Total Operating Revenue	233,461
Total Public Support And Operating Revenue	942,609
Expenses	
Program Services:	
Research	11,170
Public Health and Education	536,091
Professional Education/Training	167,528
Community Services	234,541
Total Program Services	949,330
Supporting Services	
General and Administrative	55,844
Fundraising	111,691
Total Supporting Services	167,535
Total Program and Supporting Services	1,116,865
Affiliate Support of National Programs	119,092
Total Expenses	1,235,957
Change in net assets before non-operating revenue, gains and losses	(293,348)
Non-Operating Revenue, Gains and Losses:	
Gain on sale of property and equipment	211,451
Realized loss (gain) on Sale of investments	55,407
Unrealized gain (loss) on investments	0
Total Non-Operating Revenue, Gains and Losses	266,858
Change in Net Assets	(26,490)
Net Assets at Beginning of Year	3,048,747
	\$3,022,257
Total Public Support And Operating RevenueExpensesProgram Services:ResearchPublic Health and EducationProfessional Education/TrainingCommunity ServicesTotal Program ServicesSupporting ServicesGeneral and AdministrativeFundraisingTotal Supporting ServicesTotal Program and Supporting ServicesAffiliate Support of National ProgramsTotal ExpensesChange in net assets before non-operating revenue, gains and lossesNon-Operating Revenue, Gains and Losses:Gain on sale of property and equipmentRealized loss (gain) on Sale of investmentsUnrealized gain (loss) on investmentsTotal Non-Operating Revenue, Gains and LossesChange in Net Assets	233,461 942,609 11,170 536,091 167,528 234,541 949,330 55,844 111,691 167,535 1,116,865 119,092 1,235,957 (293,348) 211,451 55,407 0 266,858 (26,490) 3,048,747

The figures on this page depict the financial activities of Prevent Blindness Texas for the 2012-2013 fiscal year ending March 31, 2013. A complete set of audited financial statements are available upon request.